

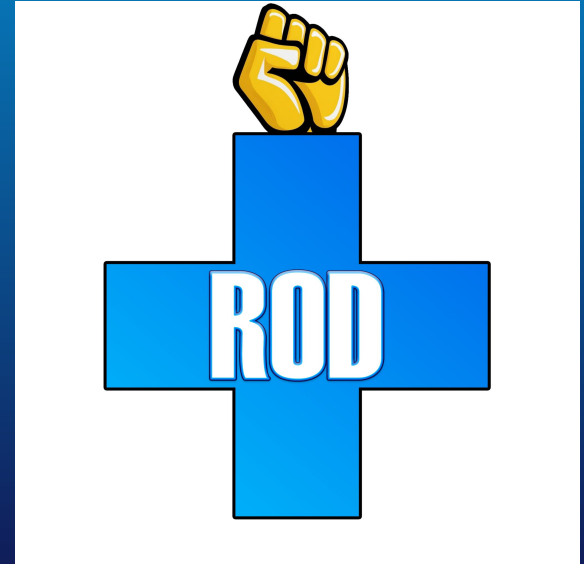
ROD

RescueOurDemocracy.com

Presents

Who We Are. What We're Building. Why It Matters.

Presented by: Judy T. – Founder
Created on 04.26.2025



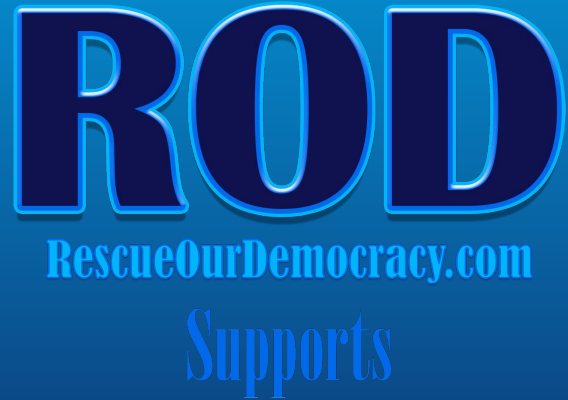
OUR MISSION

"In an era of growing political unrest and uncertainty, Rescue Our Democracy is dedicated to protecting the foundation of our republic: the people's voice. We believe that no cause—whether civil rights, economic justice, climate action, or bodily autonomy—can truly succeed unless democracy itself is safeguarded. Through education, organization, and action, we provide protest information, resources, and a platform for coordinated efforts across Iowa. We empower individuals to stand up, speak out, and demand accountability from those in power. Because without democracy, no other fight will matter."

Judy T., rescueourdemocracy.com Founder

In other words...

“Rescue Our Democracy is a grassroots movement committed to safeguarding democratic principles, protecting voting rights, and holding elected officials accountable through civic action, education, and strategic advocacy.”



Why We Exist

Democracy is under attack.
We're here to fight back.

- Voter suppression laws continue to spread
- Disinformation is undermining trust in institutions
- Grassroots passion is rising—but it needs structure and strategy



This is just the tip of the iceberg we are facing.

We're building a home for defenders of democracy who are ready to take meaningful action.

What We Will Do

We will organize. We will educate. We will act.

- **Voter Empowerment:** Help citizens register, vote, and stay informed
- **Accountability:** Track elected officials and amplify their anti-democratic actions
- **Narrative Shaping:** Push back on disinformation with truth-based messaging
- **Coalition Building:** Partner with aligned groups to expand our reach

What We've Done So Far

- Launched April 1, 2025 — 1,400 unique visitors in first 25 days
- Now seeing 150–200 daily unique visitors
- Initiated a “Hands Off 2” protest for April 19
 - Although canceled due to overlaps, our early call drew a large crowd
 - Thanked by other organizers for boosting awareness
- Featured on TheBlop.org
- Promoted in a [Newsweek article](#) covering April 19 protest sites
- Built out membership roles & internal structure
- Held first 2 volunteer onboarding and recruited an opinion contributor
 - Author
 - General Volunteer
- Designed and distributed flyers for our May 4 protest
- Originated and are leading the May 4 protest narrative

ROD Journey thus far

February

Idea for May 4th protest conceived.

March

*Mar 21, 2025 –
First flyer created.*

*Mar 24, 2025 –
Bluesky account launched.*

*Mar 30, 2025 –
Domain purchased.*

April

*Apr 1, 2025 –
Website launched.*

*Apr 5, 2025 –
Attended Hands Off event in Des Moines.*

*Apr 8, 2025 –
Membership roles and structure built.*

*Apr 11, 2025 –
Flyers printed and posted for May 4th protest.*

*Apr 13–14, 2025 –
Created April 19th protest plan.*

*Apr 15, 2025 –
Conflict detected; Forced to cancel our call to protest*

*Apr 16, 2025 –
Cancelled April 19th call; Featured on
TheBlop.org linked by Newsweek*

*Apr 19, 2025 –
Received thanks from group who forced us to cancel*

*Apr 23, 2025 –
First opinion article published by
contributing author.*

*April 24, 2025 –
Reached 1001 unique impressions!*

*Apr 24, 2025 –
First general volunteer onboarded.*

*Apr 26, 2025 –
1422 total unique impressions;
Author onboarding.*

ROD Journey thus far

May 4, 2025 -
ROD holds first protest/rally event
May the 4th Be With You

May 5, 2025 -
Moved ROD domain to primary webhosting domain
May 5, 2025 -
Added our Services Page

May 6, 2025 -
Meeting with National Indivisible
May 6, 2025 -
ROD is now an Indivisible.org Group

May 6, 2025 -
Created ROD Discord Server
May 6, 2025 -
Finished moving site to primary domain for our webhost
This will enable us to offer hosting

May 7, 2025 -
Change ROD events to include recurring events and
allow for option to allow others to post events

May 7, 2025 -
ROD next event Itinerary and checklist created

May 8, 2025 -
ROD Monthly Meetings scheduled
May 8, 2025 -
First virtual meeting schedule for Membership Drives
Second Saturdays each month, location being secured

May 9, 2025 -
First virtual meeting Membership Drives
2pm via Google meet

May 10, 2025 -
First virtual meeting Membership Drives
2pm via Google meet

May 18, 2025 -
ROD first OFFICIAL Staff Meeting via Discord

WAITING TO BE WRITTEN

What We're Working Toward



Short-Term Goals

- Find a Treasurer
- Recruit volunteers and content contributors
- Summer Event Plan and execution

Long-Term Goals

- Secure voting/civil rights protections
- Establish a national base of pro-democracy action hubs
- Shift the public narrative around democracy and civic engagement

Why It Matters

Democracy only survives when people defend it.

We are:

- Citizen-led
- Focused on action, not performative politics
- Ready to support and collaborate with others who share our mission

The opportunity is now—to channel energy into lasting civic infrastructure.



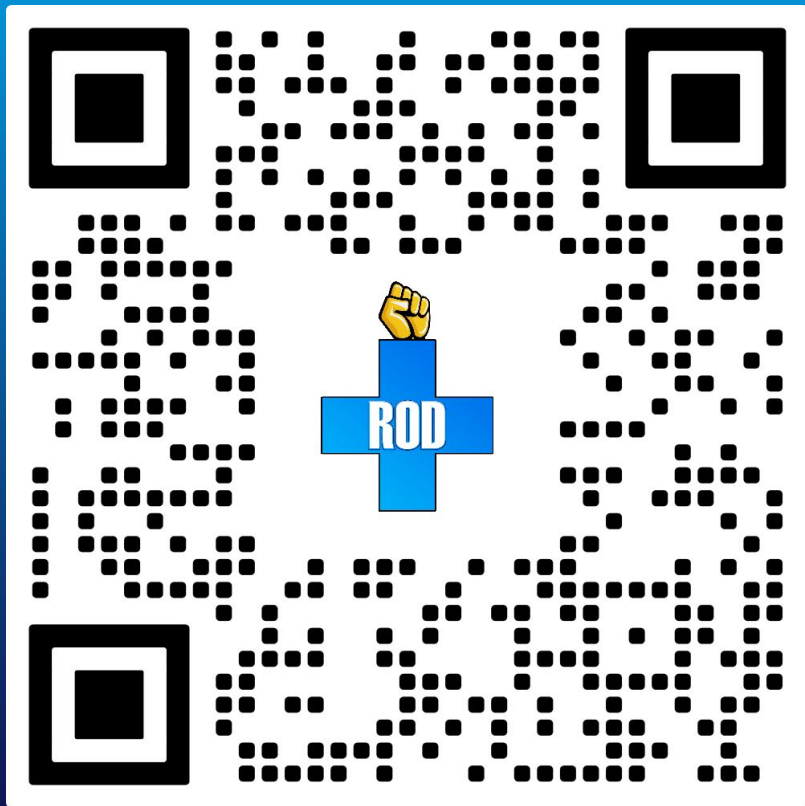
Let's Work Together

We'd love to collaborate with other groups through:

- Shared campaigns and visibility
- Strategy sessions and cross-promotion
- Volunteer engagement and platform-building

This is bigger than one group. It's a movement.

Thank you!



"Thank you for your time and passion — we hope you'll be the heroes who come to our rescue and join the mission!"

Contact Info:

 rescueourdemocracy.com

 info@rescueourdemocracy.com

 [515.966.4422](tel:515.966.4422)

 Social Media:

